

## **MALE-ME**

### **TWINS Collection**

#### **About the collection:**

The inspiration for the this MALE-ME collection called TWINS, was medical sensation - once in a billion cases there are births of twins who have different fathers. Such a story took place also in Poland - what's the brand's origin.

Idée fixe was strength of similarities and differences, just like in the case of completely different twins, and also in the new MALE-ME collection - adversities attract and complement each other.

The most fashionable of this season, animal prints have unique structures and colours, corduroy and velvet are dotted this time, and jeans have a new, metalized form. The basis of the collection are classic cuts of men's must-haves - biker and bomber jackets, slim fit trousers, but in an upgraded form.

#### **About the brand:**

MALE-ME is definitely something more than menswear - it's the fashion experience every day and is the first of its kind original concept on the Polish market, which is based on dressing the modern, stylish man in a holistic way.

MALE-ME brand was founded in 2014, by Piotr Bloch, who is also head designer of the brand. Piotr has artistic and economic education, and his passion is ... mathematics.

MALE-ME dresses confident guys who are constantly busy and want to always look good, they need fashion that does not overwhelm, and allows individual look.

Focus on detail, surprising solutions and delivering new items with great frequency - all this makes the clothes MALE-ME just wants to have and wear!

**More about the brand:** [www.male-me.pl/en](http://www.male-me.pl/en) & [instagram.com/malemepl](https://www.instagram.com/malemepl) & [facebook.com/malemepl](https://www.facebook.com/malemepl)